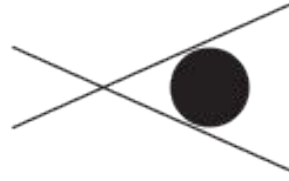


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May 10th, 2017

5 Exhibitions to See in May

From teenage portraits to postwar Manhattan, here are must-see photography exhibitions in New York.

By Amelia Rina



Sara Cwynar, *Tracy (One Hundred Consecutive Years)*, 2017
© the artist and courtesy Foxy Production, New York

Rose Gold

Foxy Production, 2 East Broadway #200, New York
Through May 14, 2017

In the past few years, colors described as “Millennial Pink” and “Rose Gold,” hues ranging from bubblegum to salmon, have become increasingly ubiquitous—and ambiguous. In *Rose Gold*, Sara Cwynar presents an investigation of this color’s propensity to seduce even those who are aware of its capitalist ploy. Her 16mm film *Rose Gold* (2017) traces the relationships of color, value, consumerism, and permanence, or lack thereof. “I love the rose gold iPhone,” say the voices of a male and female narrators in unison. Photographic portraits of Cwynar’s friend, Tracy, draped over deeply saturated fabric or gridded backdrops reminiscent of 1960s studio photography, present a response to the film’s examination of the aura surrounding rose gold and countless other color trends. Four of these feature superimposed found objects—perfume bottles, nude pantyhose, a golf ball—as well as vernacular and advertising images and fragments of text collected by Cwynar. Together, the works trace the decline of possessions from an object of desire to outdated kitsch, and expose the ephemerality of commercial-driven desire.