

# The New York Times

## Arts



A still from "Rose Gold." Sara Cwynar/Cooper Cole, Toronto, Foxy Production, New York

### Art: Reflecting on Sara Cwynar's 'Rose Gold' and More

Through July 21; [mam.org](http://mam.org)

The Brooklyn-based artist Sara Cwynar uses the appealing colors and slick design of print advertising to give her photographs a sunny kind of self-awareness: You know you're being manipulated, but you don't necessarily care. In one series, she poses a female model with a severe expression against different colored backdrops and then partially obscures her with other photographs, as if documenting the model's reaction to her own objectification. This photographic series and others are part of "Sara Cwynar: Image Model Muse" at the Milwaukee Art Museum. In "Rose Gold," 2017, one of three videos in this, Cwynar's first solo museum show, she uses a philosophically informed, diaristic approach to track Apple's adoption of rose gold, a tint favored in Asian markets. *WILL HEINRICH*