

## Fashion Now + Then – Fashion As Art Conference, LIM College, New York, NY



“This year’s theme was complementary to the overall mission of the conference,” says Nicole LaMoreaux, Reference and Instruction Librarian. “We focused on fashion as art as it relates to the past, present, and future of fashion information and hosted presenters, artists, and attendees from around the world. This was our first year displaying art throughout the conference and it was a resounding hit.”

Among the LIM College faculty members who presented at the conference were:

Amanda Hallay – “‘CEZANNES of SUBURBIA’ The Mid-Century Craze for Paint by Number”

**Patti Jordan – “Gender Fluidity in Men’s Fashion – From Shakespeare and the Birth of Modern English to 1980’s Club Culture”**

Dr. Nicole Kirpalani – “Fashionable Shopping Bags as Art Forms”

Andrea Kennedy – “Fashion, Fit, and the Human Body: Technology, Change, and Sustainability”

Dr. Susan Baxter, Dr. Dudley Blossom, Marin Sullivan – “The Evolution of Fine Art in Fashion Advertising”

Ken Kambara and John Deming – “Esther Greenwood, Patrick Bateman, and Jean Paul Gaultier: The Rhetorics of Fashion in Literature and Film”

Also presenting was MBA alumna Tara Robinson on *The Death of Urban Fashion: For Us But No Longer By Us*, John Deming and LIM student Maranda Janky with *Cultivating Culture: The Art of the Magazine Cover*, and Visual Merchandising professor Grailing King and student Natalia Salinas on *The Art of Visual Merchandising*. Fashion Merchandising professor Derek Cockle was also a participant in a panel on menswear.

Since this year’s theme was Fashion as Art, an art installation was shown that included a physical and a digital display. In addition, the Library has partnered with Intellect Publishing for a special issue of the journal *Critical Studies in Men’s Fashion* focusing on men’s fashion as art that will be published next fall.